

The 11th Annual Russian Film Week NYC and NYSE Russia Business and Investment Summit (RBIS) Establish Partnership for the Added Impact of the Russian-American Dialogue Week 2011

(New York, NY) The 11th Annual **Russian Film Week** in New York has partnered with the 1st NYSE **Russia Business and Investment Summit (RBIS)** for a comprehensive initiative to promote and strengthen the relationship between Russia and the U.S. The inaugural investment conference will take place at the New York Stock Exchange (NYSE) on Thursday, October 27 and Friday, October 28, coinciding with the Opening Night of the 11th Annual Russian Film Week NYC. Focused on establishing a growing dialogue between Russian and American companies and investment funds as well as providing a boost to the economic development of both countries, NYSE RBIS will complement the film week's initiative to streamline an exchange of ideas between Russian and American filmmakers and industry insiders.

Friday's agenda for NYSE RBIS will feature keynote speeches and panel discussions with such notables as Stanislav Voskresenskiy, Deputy RF Minister of Economic Development, James Wolfensohn, former President of the World Bank; Steven Lawrence Geiger, Chief Operating Officer, Skolkovo; Mark Gyetvay, CFO, Novatek, Evgeny Kornilov, CFO, UC RUSAL and Vladislav Baumgertner, CEO, Uralkali, among others. The Summit is organized by International Roundtable Inc. and NYSE Euronext, and will be attended by top U.S. investment fund managers and buy-side analysts.

"The spike in the level of attention to the Russian region has been tremendous," said Givi Topchishvili, President and CEO of Global Advertising Strategies, the organizer of the Russian Film Week. "Partnering with the inaugural NYSE RBIS event dedicates the entire week to reinforcing the Russian-American relations – in business as well as in art."

"For centuries now, the United States and Russia demonstrated close ties in both cultural and business spheres, and these relationships are becoming ever more perplexed, getting only stronger today," said Oleg Svintsitski, global private equity fund investor and member of the organizing committee for NYSE RBIS. "Art and Business are integral parts of today's globalized society, we are honored to welcome the Russian Film Week as a part of the joint program in New York."

Founded in 2000, the Russian Film Week in New York has become the premier showcase of modern Russian cinema in North America. Now in its 11th year, the Russian Film Week is recognized as the international celebration of culture, unity and artistic expression, promoting a dialogue and exchange of ideas between Russian and American filmmakers and film enthusiasts.

Presented by Global Advertising Strategies, Studio Clotho and Russian Ministry of Culture, the 11th Annual Russian Film Week is supported by NYC Media (part of the Mayor's Office of Media and Entertainment), NYCgo, and Flavorpill. The event is sponsored by the Russian IP-TV provider Kartina TV, Aeroflot Russian Airlines, Renova Group of Companies and Nooka Design.

For more information on the 11th Annual Russian Film Week in New York, please visit our website at www.RussianFilmWeekNYC.com.

To view the agenda and other details for the 1st NYSE Russia Business and Investment Summit, please visit www.irtinc.org/NYSE_RBIS.

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