

**Opening Gala Reception**  
**NYSE Russia Business and Investment Summit 2011**  
**October 27<sup>th</sup>**  
**Ana Tzarev Gallery**

New York, October 25, 2011 – International Roundtable in partnership with NYSE Euronext and Russia Beyond the Headlines, a leading international media about Russia, will host the Opening Gala Reception on Thursday, October 27th, 2011 from 6 pm till 9:00 pm at the Ana Tzarev Gallery located at 24 West 57 Street in New York.

The event will feature cocktails and hors d'oeuvres, fashion presentations of couture designers **Oksana Remi**, **Alex Teih** and **Helen Yarmak**, jewelry by designer Alex Soldier. Guests will have an opportunity to see a special art exhibition by **Ana Tzarev "Impressions From Monet's Garden"**, which continues the artist's exploration of nature while evoking the experience of visiting Monet's famous gardens at Giverny. It will also celebrate the launch of the Russia Beyond The Headlines supplement in The New York Times and the upcoming release of an iPad app Touch Russia.

The reception is sponsored by **Russia Beyond the Headlines**, **Galatea Capital Advisors LLC**, **Russian Standard Vodka**, **Tatiana Restaurant**, **Dozortsev & Sons**, **Zhiguli Beer**, and **Double Star Enterprises Co/ Desly International Corp.**

*PHOTO OPPORTUNITIES*



**FACT SHEET**

The **Russia Business and Investment Summit (RBIS)** will take place 27 – 28 October at the New York Stock Exchange. The summit will open with one-on-one meetings between public and private Russian companies and investment funds on Thursday. Friday's agenda will feature keynote speeches and panel discussions with notables including: Stanislav Voskresenskiy, Deputy RF Minister of Economic Development, Oleg Viyugin, Chairman of the Board of Directors, MDM Bank; Steven Lawrence Geiger, Chief Operating Officer, Skolkovo; Mark Gyetvay, CFO, Novatek, Evgeny Kornilov, CFO, UC RUSAL and Vladislav Baumgartner, CEO, Uralkali, among others. The panels will highlight leading executives from the mining, manufacturing, energy, financial services, pharmaceuticals, retail, IT, media, and the telecommunications sectors. To view a full agenda, please visit [www.irtinc.org/NYSE\\_RBIS](http://www.irtinc.org/NYSE_RBIS)

**International Roundtable Inc.**, IRT's goal is to contribute to global economic development, generate exclusive business and deal-making opportunities and help to ensure success of all of RBIS participants. [www.irtinc.org](http://www.irtinc.org)

**Russia Beyond the Headlines**

Russia Beyond the Headlines is an internationally recognized source of political, business and cultural news and analysis. It offers original, on-the-ground coverage of Russia from professional, independent journalists who are passionate and knowledgeable about the country, and opinion pieces from commentators who hold a wide range of views about Russia's leadership and direction. Russia Beyond the Headlines is produced by leading Russian daily Rossiyskaya Gazeta. Since 2007, Russia Beyond the Headlines has published monthly supplements about modern Russia in leading global media. Currently, supplements are published in 17 international newspapers: Russia Beyond the Headlines in The New York Times (USA), Russia Now in The Washington Post (USA), Russia Now in The Daily Telegraph (UK), La Russie d'Aujourd'hui in Le Figaro (France), Russia & India Business Report in The Economic Times (India), Russia & India Report in The Times of India (India), Russia & Bulgaria in Дыма (Bulgaria), Gazeta Russa in Folha de São Paulo (Brazil), Russia Oggi in La Repubblica (Italy), Rusia Hoy in Clarín (Argentina), Rusia Hoy in El País (Spain), Russland HEUTE in Süddeutsche Zeitung (Germany), Russia & Serbia in Geopolitika (Serbia), Russia Now in European Voice (Belgium), La Russie d'Aujourd'hui in Le Soir (Belgium), Rusia Hoy in El Observador (Uruguay), ロシアNOW in The Yomiuri Shimbun (Japan). In addition to our print supplements, Russia Beyond the Headlines maintains a website, [www.rbth.ru](http://www.rbth.ru), which features expanded content and resources, including digital versions of the supplements at [www.rbth.ru/e-paper](http://www.rbth.ru/e-paper).

**Galatea Capital Advisors LLC** is a New York and Moscow based business development and financial advisory firm focused on servicing companies in cross-border transactions and strategic development across a number of sectors, including TMT, Retail and Consumer Goods, Biotech, Alternative Energy, Real Estate.

Our experienced team assists our clients in reaching their business goals by advising on overall strategy as it relates to purchase or sale of assets and businesses, deal sourcing, identifying and negotiating with strategic partners, debt restructuring advisory, entering new markets. We support our clients providing thorough intelligence, local expertise, and in-depth market reach as well as extensive knowledge of local debt and equity capital markets. We work globally with the clients pursuing strategic development in Russia and CIS and Russian companies looking for international opportunities.

### **Oksana Remi Couture**

The hallmark of Oksana Remi Couture is luxury known for its combination of modern elegance and sensuality. The beautiful crafted designs fuse high fashion with an eclectic aesthetic. Each piece is made by hand in Oksana Remi's New York design studio using luxury fabrications, couture techniques and quality workmanship. Oksana Remi Couture is designed for women who desire a fashionable, sophisticated, and timeless look. [www.theweddingexclusive.com](http://www.theweddingexclusive.com), [www.remicouture.com](http://www.remicouture.com)

### **Alex Teih**

Fashion designer Alex Teih lives and works in New York City. Born in the former Soviet Union, he arrived in New York at the age of 20, doing what young, aspiring designers do: odd jobs on the fringes of the fashion industry. His career as an independent designer literally began when his wife, a model, needed a dress to wear to a party. He designed a dress that became a sensation. Since then he has designed everything from funky sportswear, to artwear, and to briefly having his own boutique both here and in France. Evening wear, however, is his real love. Teih's evening wear is a mixture of elegance and sexy sophistication. His current collection features short and flirty as an important, and as formal a fashion statement, as the traditionally long gown. Teih creates an aura of edgy romance in all his designs. Moonlight's magic, punctuated by starbursts of crystal, highlight his 2012 collection. [www.alexteih.com](http://www.alexteih.com)

### **Helen Yarmak**

Helen Yarmak is among the top international luxury brands in the world today. A mathematician by training, she has become known for her luxurious fur collection, bespoke jewelry and accessories. The Helen Yarmak collections can be viewed at her exclusive boutiques in Moscow, Milan, Zurich, Odessa and Kiev. Her newest

signature boutique is nestled in the famed Plaza Hotel on Fifth Avenue in New York City and the New York showroom is in the iconic Crown Building on Fifth Avenue on the Royal Terrace Penthouse.

Helen's high profile clientele include Jennifer Lopez, Rihanna, Beyoncé, Queen Latifah, Janet Jackson, Chloe Sevigny, Goldie Hawn, Sandra Bullock, Lucy Liu and Steven Spielberg. Helen Yarmak's furs and jewelry have been featured in "Sex and the City", "The Devil Wears Prada" and "Ugly Betty". Highlights of the Helen Yarmak luxury collections can be seen on [www.helenyarmak.com](http://www.helenyarmak.com).

### **Anna Tzarev Gallery**

The eye-catching Ana Tzarev Gallery, located in the heart of New York City at 24 West 57th Street, opened in November 2008 and is a much welcomed addition to an area teeming with cultural landmarks, positioned only steps away from Central Park and 5th Avenue. The Gallery is a striking 14,000 square foot, two-story glass and marble space that features the artist Ana Tzarev's vibrant paintings inspired by the cultural traditions of the many lands she has researched and visited. The Gallery also presents works of other artists consistent with Ana Tzarev's personal commitment to cultural awareness and social consciousness. Recent and upcoming exhibitions by the artist include: Ana Tzarev, Vietnam Fine Arts Museum, Hanoi, Vietnam; Ana Tzarev: The Life of Flowers, State Russian Museum, St. Petersburg, Russia; Ana Tzarev: New Works, Gildo Pastor Centre, Monaco; Santral Istanbul Museum, Istanbul, Turkey, November – December 2011; Cité International des Arts, Paris, France, 2012. For more information on the Ana Tzarev Gallery, please visit [www.anatzarev.com](http://www.anatzarev.com).

### **Alex Soldier Jewelry**

Artisanal workmanship defines Alex Soldier's jewelry. Every piece that he creates bears his signature artistry and precision and represents a constantly evolving combination of shape, color and texture—making each piece as individual as its wearer. Alex Soldier designs with a passion for distinction, using innovative techniques for decorating metal surfaces to achieve an effect of original texture and detail that surpasses the boundaries of traditional craftsmanship. The beauty of Alex Soldier jewelry lies in the way it blurs the line between fine ornament and miniature sculpture. His work is a precious poetry that speaks to the heart. [www.alexsoldier.com/](http://www.alexsoldier.com/)

**M.Y. ACCESSORIES** - is a boutique couture accessory line. All pieces are handcrafted and are one of a kind. An eye-catching, stylish, elegant finish constitutes a perfect gift. Custom work is available by scheduling a private consultation.

**Russian Standard Vodka** [www.russianstandardvodka.com](http://www.russianstandardvodka.com)

**Dozortsev & Sons** [www.winesandspiritscollection.com](http://www.winesandspiritscollection.com)

**Zhiguli Beer** [www.Zhigulibeer.com](http://www.Zhigulibeer.com)

**Spartak Chocolate** [www.spartak.by](http://www.spartak.by), sponsored by **Desly International Corp.**

**Tatiana Restaurant** - catering will be provided by Tatiana Restaurant. Tatiana is located right on the Boardwalk in Brighton Beach. Its Russian influenced cuisine is both eclectic and delicious. [www.tatianarestaurant.com](http://www.tatianarestaurant.com) (NY)  
[www.ftatianarestaurant.com](http://www.ftatianarestaurant.com) (FL)

For more information and to register for the event, please contact:

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Media interested in covering the Opening Reception and/or Summit should contact:

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